



PRESS RELEASE

20 FEBRUARY 2024

BIO-UV GROUP AND PINNACLE PARTNER UP ON OZONE WATER TREATMENT

BIO-UV Group has agreed to enter into an exclusive partnership agreement with US-headquartered Pinnacle Ozone Solutions to leverage the company's QUADBLOCK Ozone water treatment products in Europe, Middle East, Africa and Asia.

Florida-based Pinnacle is one of the largest suppliers of ozone technology in the North American municipal, aquaculture, and industrial markets. Pinnacle's patented advanced Ozone technology will increase BIO-UV Group's ozone product capacity to 30 kg/h and more, which will open a much larger market opportunity worldwide.

Reciprocally, Pinnacle will support BIO-UV Group's strategy to establish its range of water treatment solutions across the North American continent.

France-based BIO-UV Group, a European leader in chemical-free water treatment disinfection technologies, through its network of 8 Regional Export Sales Managers and dedicated French team, will market, manufacture under license, and supply Pinnacle's proprietary QUADBLOCK advanced ozone technology across Europe, the Middle East, Africa, and Asia Pacific. The partnership will also provide system training, installation, and maintenance services as part of its expanding "Customer First" aftermarket business programme.

"We are delighted to have partnered with Pinnacle to further establish the company's brand and ozone technology in the global marketplace," said BIO-UV Group's Deputy General Manager & Head of Group Sales, Simon Marshall.

"The Pinnacle portfolio perfectly complements our range of water treatment solutions. The combined product range covers the complete spectrum of water and wastewater treatment requirements across a greater range of industries, including aquaculture, municipal, industrial, and leisure."

CEO Laurent Emmanuel Migeon added, "we have taken our time to identify the right partner and we feel that the culture, values, and ambition for growth presented by Pinnacle are an excellent fit for BIO-UV Group. In partnership we can leverage the North American market with only a very limited investment".

BIO-UV Group's Triogen ozone range is currently geared toward the smaller end of the market, with O₃ outputs up to 2kg/h. The QUADBLOCK range will increase its capacity and enable the Group to address much larger projects.

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Charles “Chuck” Smith, Pinnacle Ozone Solutions’ co-founder and CEO, said: “Partnering with BIO-UV Group enables us to steer a clear pathway into Europe and beyond while enhancing BIO-UV Group’s reach in North America through our extensive network of sales channels. We both offer premium positioning in the markets we serve and have matching DNA in terms of technology and outlook.”

BIO-UV Group will increase production capacity at its triogen plant in the UK, to deliver Pinnacle products to Europe, MEA, and APAC markets from April 2024. Pinnacle will continue to supply the markets of the USA, Canada, and Latin America.

Picture caption: Pinnacle Ozone Zenith Generator 30x. Copyright Pinnacle Ozone Solutions, LLC



About Pinnacle Ozone Solutions



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Headquartered in Cocoa, Florida, Pinnacle Ozone Solutions' staff has more than 100 years of experience in the design and operation of ozone systems. Our expertise led us to the firm belief that the only way to obtain better ozone technology was to create it ourselves. We married two unique companies with a clear vision to develop the most flexible, reliable, and efficient ozone generation technology available. At Pinnacle Ozone Solutions, we commit to deliver, service and support our products better than anyone else in the industry. We are proud to service the US and Canada.

<https://www.pinnacleozone.com/>

About BIO-UV Group

For more than 35 years, BIO-UV Group has been designing, manufacturing, and marketing water treatment systems using Ozone, Ultraviolet Radiation (UV-C), AOP, and salt electrolysis for various applications including swimming pools, aquaculture, aquariums, industrial process water, wastewater and drinking water. In 2011, it added ships' ballast water treatment to its range. The company's products are manufactured in its specialized production sites in Lunel and Muret, France, as well as in Glasgow, Great Britain, allowing it to respond quickly to the specific requirements of its customers worldwide. The company, listed on the stock exchange since July 2018, has a consolidated turnover of 43,1 million euros in 2023 and a current workforce of 160 employees. More than 50% of the group's sales are exported.

www.bio-uv.com

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